


FRENCH EDETECH & RH TOUR

EXPO 2020 DUBAI



Dubai
December 8 - 12, 2021

Team France Export was created to help French businesses succeed abroad. Supported by Business France, the French Chambers of Commerce and Industry and France's public investment bank, Bpifrance, Team France Export brings together all the expertise of its founders with that of public and private key players, helping businesses to expand into the export market.

**TEAM
FRANCE**
—EXPORT—

BUSINESSFRANCE



BUSINESS FRANCE

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has 1,500 personnel, both in France and in 58 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr @businessfrance.fr

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FRANCE EDUNUM INTERNATIONAL

The France EduNum International (FENI) initiative, which brings together public institutional players (the Ministry of Europe and Foreign Affairs, the Ministry of the Economy, Finance and Recovery, the Ministry of National Education, Youth and Sports, the Ministry of Higher Education, Research and Innovation, their directorates and operators, the Directorate General of Enterprises), and the national and regional associations representing the EdTech sector, aims to promote a national and European vision of digital technology for education and to increase the competitiveness of French solutions on the global market.





PROGRAM

THE PROVISIONAL PROGRAM FOR THE DAY OF 12 DECEMBER AT THE FRANCE PAVILION:

10:00 : Speakers and the public welcomed at the France Pavilion

> AUDITORIUM

10:30 - 11:15 Round Table:

Editing the DNA of tomorrow school.

In a period where everything's mutating, where the consequences of digital transformation and the Anthropocene era are remodeling the very heart of our civilizations, we have to design the school of tomorrow.

How do technologies open new paths for pedagogy? What kind of skills do we have to teach the young generation to prepare them for the challenges they'll be facing?

11.30 - 12.45 Round Table:

EdTech For Good: How do technologies close the gap in knowledge access?

Edtech is also a place for purpose-driven innovation built to make a positive and lasting impact on society. These solutions want to use technology to serve the public good by bringing knowledge and training to everyone everywhere.

What kind of problems do they address? What are the challenges? How to develop this field? How to attract VCs into financing these structures?

> AGORA ROOM

10:30 - 11:15 Round Table:

Between resilience and rapid transformation, the changes in French ESR in the face of Covid: creative destruction?

How did universities and Ecoles face the crisis? What lessons did they learn? Did the crisis help them on their journey to design hybrid campuses? The Covid19 lockdowns showed that technologies can provide efficient solutions to maintain educational continuity, but what limits to their use have to be settled?

11:30 - 12:45 Round Table:

Lifelong learning: how do edtech shape continuing education?

It's now established that most of tomorrow's jobs don't exist yet. Continuing education appears to be one of the solutions to address the transformations of work, but is it its only purpose? Arent also social inclusion, active citizenship, and personal development aspects of this pursuit of knowledge?

How can technologies help both professionals and firms to remain relevant? What kind of pedagogy is performant when it comes to adult education? How can new approaches proposed by edtech companies meet individual expectations?



PROGRAM

These thematic highlights will bring together entrepreneurs, institutional players and experts who are working on these topics related to education, higher education and vocational training. The 12 December will enable a meeting with the FENI delegation, to highlight the wide variety of French solutions and know-how, and existing and potential synergies with Emirati and international partners.

We are therefore honoured to invite you to take part in this day and to meet the local and international experts present. You will have the opportunity of attending the round tables organised around the themes mentioned above, as well as discussion times and a themed itinerary scheduled for the end of the day.

This invitation also means that you will be able to attend the **Cocktail Reception** in the presence of the local and international press.

If you wish to take part in the institutional events of **12 December 2021**, we invite you to contact the Business France team, which is at your disposal to answer your questions about the programme.

Please confirm your participation in this French delegation as part of the Dubai World Expo by return email.

**Yours faithfully,
The France EduNum International Team**



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APPSCHO



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APPSCHO is France's leading mobile student engagement platform, improving student success through mobile across higher education.

The APPSCHO mobile app centralises all the services students need in real time (timetable, grades, dematerialised student card, absence tracking, etc.), and creates a digital campus experience directly on mobile.

The app facilitates campus life and allows institutions to improve their student retention and engagement. Using the app students can live a seamless student experience, independently if they are physically on campus or not.



AREN - AGENCE DE RESSOURCES EDUCATIVES NUMERIQUES



Mélanie RIZK

CEO

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AREN Education help teacher to:

1. Engage their learner by delivering true and valuable learning experiences.
2. Bring steam into my teaching and using active pedagogies, such as game-based learning and experiential learning.
3. Seek for new approaches that make a difference in the lives of their students, but don't have the time to focus on the technology.



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Continuité pédagogique.

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tous vos **besoins** en ressources
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BLUE FROG ROBOTICS



SOCIAL ROBOTS FOR GOOD

Rodolphe HASSELVANDER
COO

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BLUE FROG ROBOTICS, pioneer and leader in social robotics creates “Robots for Good” that embody Emotional AI to drive significant positive impact on major social issues: education, inclusion of vulnerable people and ageing population.

BLUE FROG ROBOTICS is the developer of BUDDY, the world’s first emotional companion robot that has captured the affection of thousands of people around the world and offering real services to recreate social relations while enhancing quality of life at all age. With his unique charm, this adorable companion improves everyone’s life, and more particularly, creates social link, supports childhood learning, watches over and takes care of our elders.

Recently, Blue Frog has been awarded a French Government contract (1750 Buddy robots) to fight against isolation of Homebound and Hospitalized children that are unable to physically attend school to connect to their classroom, by using the Buddy Telepresence Avatar robot, allowing the preservation of an essential link to learning.



www.bluefrogrobotics.com

COME IN-VR



David DELAUNAY

President

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COME IN-VR is a French company created in 2017 in Martigues, south of France.

Our ambition is to revolutionize professional training.

We create and develop virtual reality training solutions to make learning fun and impactful.

We have developed training tools in different business sectors : logistics and industry with forklift simulator and risk hunting VR experience, lifting with safety crane and safety hook experience, Early childhood with in the eyes of a 2 years old child experience...

We are working with you to imagine the innovative projects of tomorrow.



www.come-in-vr.com

CORNEILLE



Ana-Maria MEGELEA THABET
CEO
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Leading edutainment platform for early childhood French literacy and language learning for children aged 3 to 8. Collection of interactive stories and phonics games.

Children can read and learn French at home or as part of an in-class blended learning environment by playing with Corneille.

Corneille is accessible on tablets and smartphones and provides:

100% personalized learning path combining games and interactive stories, based on an adaptive algorithm

More than 200 reading activities, designed by education professionals, and following the recommendations of the French National Education A digital library offering more than 40 titles (launched in April 2021), soon to be enriched with 30 new titles (original content by Corneille authors and publisher partnerships)

Teachers and parents can track individual progress.



www.corneille.io/en/



Théophile ROQUES

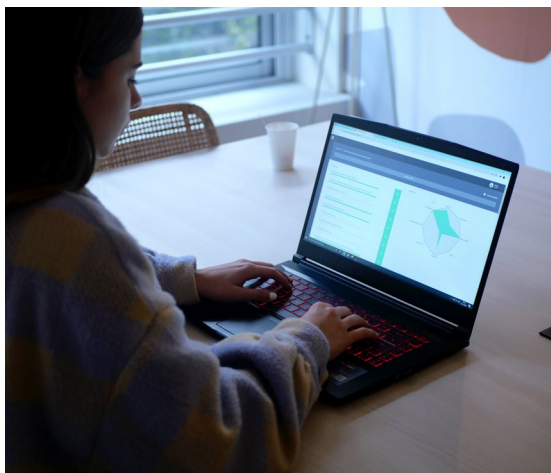
Head of Sales

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Founded in 2016, DataScientest is a specialized player in B2B and B2C Data Science training. Today, we are proud to have a community of more than 3,000 alumni from more than 100 major partner companies, including 30 in the CAC 40. To these 3000 learners benefiting from our B2B programs, 1000 more were also trained following the launch of our B2C offer in 2020.

All of our users benefit from a training platform entirely thought out and designed by our experts, along with personalized support throughout the course. Our training modules provide training for the trade of Data Analyst, Data Scientist, Data Engineer and Data Management Officer. To date, our corpus is rich with more than 1500 hours of content, certified by the Université Paris Panthéon Sorbonne, and available both in English & French.

Along with our reskilling tracks, we have more than 100 upskilling short tracks, on introductory material (Introduction to Python, Data Visualisation...), highly technical skills (Computer Vision using Deep Learning technologies...) or on proprietary material (Microsoft Azure, AWS, Power BI, Microstrategy...).



EDFLEX

edflex
keep learning, keep growing

Philippe RIVERON

Chairman & Head of Global Alliances

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Our moto : reimagining learning in the workflow !

Edflex helps organizations (corporate, public and NGO) build a new learning experience through curated and customized training catalogues consisting of the best resources available on the internet.

Our competitive advantage is based on a unique combination of a robust curation technology and a strong team of learning experts. Easy integration into existing Learning Management System (LMS) and workflow (HRIS, Social network...).



www.edflex.com/en



Philippe MERO

VP - Business Development and
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EvidenceB develops and deploys **adaptive learning resources for K-12 markets** focused on **fundamental knowledge** and intended for students in primary and secondary education and their teachers.

In the service of **personalised learning**, our **Adaptive Learning** resources are based on a unique alliance of 3 key areas: recent **cognitive research about how childrens' brains learn fundamental knowledge**, reinforced by **Artificial Intelligence** and proposed through **rich UX/UI** promoting student engagement and supporting teachers' pedagogical decision through powerful **data analytics and dashboards**. Our business model is **B2B2C/B2G2C**, through partnerships with Educational Publishers and Ministries, in a strong internationally scalable approach to market.

EvidenceB was born from two observations about the challenges facing Education systems:

The direct link between academic success and the future integration of students into society

Recent discoveries in cognitive science and artificial intelligence that have opened up new potential to facilitate knowledge and skill acquisition for each student.

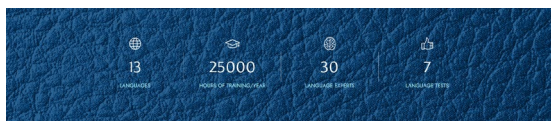
These opportunities have led us to design a **personalized learning solution** allowing each student to reinforce the desire to learn at an individual pace. It is really about **helping teachers to help students**, facilitating decision-making by providing new tools to better support their students, regardless of their level.





Christophe KIJEWSKI
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Since 1986, FL&C has been providing innovative, bespoke solutions to higher education institutions, optimising their students' language learning experience and performance. In addition to providing high-level, learner-centred training programmes on campuses, in France or internationally, FL&C can manage all or part of the administrative and pedagogical aspects for the client language department. Our goal is to facilitate efficiency and guarantee results.



GLOWBL



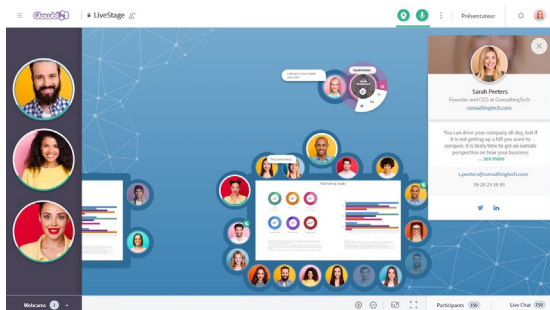
Sophie LAZARD
CEO
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Glowbl is french company providing a platform for team facilitation and engaging sessions.

Create virtual spaces with smart tables when people can move freely, representing by a bubble.

Space customisation and easy sub-groups management allow you to lead virtual classrooms, team seminars, workshops, world café etc.

Main businesses: education, HR, digital learning, team management...



www.glowbl.com/en/

Bruno SOLA

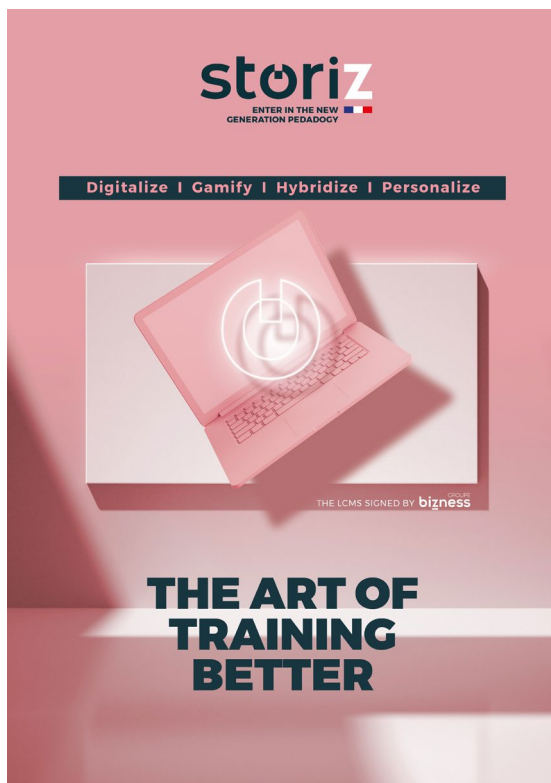
CEO

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Bizness is the french N°1 in new generation training with 3 main areas of expertise:

- Training around 4 key areas: Management, Sales, Customer Relationship, Soft skills.
- Digitalization: Experts and recognized digital solutions to digitalize your content, including the STORIZ tool.
- Modernization: Consulting, experts, services and solutions to transform large education and training systems.

Bizness also has its own Digital Factory "JUMP" made of 40+ developers, to transform training experiences through state-of-the-art digital solutions.



LEARN & GO KALIGO



Faisal HAMID

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Established in 2013, Learn&Go based in France and with a UK office, created the first digital handwriting exercise book, developed in partnership with AI laboratories and supported by the French ministry of Education.

What is Kaligo ?

Kaligo is designed to teach students how to write using a stylus and tablet, built on an AI machine learning platform.

Following seven years of research, curriculum-aligned exercises have been co-created with teachers, occupational therapists and neuroscientists. A self-paced approach enables children to progress at their own speed according to their own ability, whilst AI Machine learning provides real-time corrective feedback and stores data for future analysis.

Kaligo at School enables teachers to enhance their handwriting teaching methods through the use of tablets and styluses within the classroom.

Kaligo accompanies teachers with class management, lesson plans, student monitoring and create personalized writing models.



www.kaligo-apps.com

OPENCLASSROOMS

Siham JABRANE

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OpenClassrooms: Our mission is to make professional education accessible to everyone, everywhere.

Founded in Paris in 2013, OpenClassrooms has grown rapidly with millions of students accessing our high quality courses every month and more than 10,000 students currently following our degree programs to transition into new careers.

- We specialize in the jobs and competencies of the future : development, data, marketing & sales, It & security, project management, UX design, leadership etc.
- We are a fully online education-to-employment platform for both individuals and employers looking to upskill or reskill their employees.
- Our competency-based pedagogy is centered around concrete projects and weekly individual mentorship sessions with professionals in activity.
- In 2021 we are about to place over 10,000 adults into the workforce and by 2025, we aim to help 1 million people find jobs and advance their careers each year.



Microdoing.

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CEO

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Microdoing wants to revolutionize and reinvent the way people learn and grow. Much more than just training, Microdoing helps companies to develop business performance.

How? Each learner will progress in an personalised learning path, receiving via our mobile application actionable content systematically debriefed on the application and during collective or individual sessions with coaches / tutors / experts. This method makes it possible to work on the whole learning model and is therefore not limited to the acquisition of knowledge or skills.

Microdoing makes it possible for the first time to work on automation in a work situation, thus developing the performance of employees and their teams in the service of the company's vision and business goals.

Microdoing.

Actions in a work situation

-  **Fast paced**
Between 5 to 10 minutes
-  **Efficient (High Return on Investment)**
Instant business results
-  **Personalized**
For each profile (MBTI, DISC,...)
-  **Debriefing**
With a tutor or a coach.
-  **Appealing**
Combining gamification and neurosciences.

2021

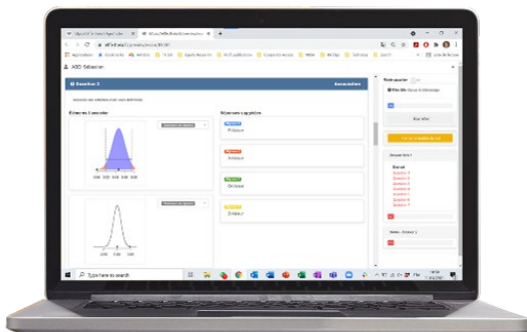
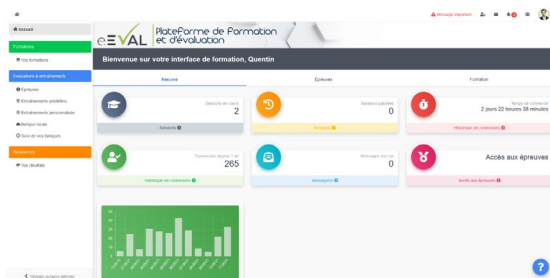


THEIA



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The THEIA platform is a SaaS solution specializing in digital education. With over 250,000 users and over 80 million exams completed over the past 15 years, THEIA is an innovative, reliable, and proven platform to meet the most complex online exam needs. E-learning and Data Analytics modules enrich THEIA's functionalities and make the platform a complete, easy-to-use, and customizable solution that helps you achieve your pedagogical objectives.



www.edutheia.com



NOTES

Handwriting practice lines consisting of 25 horizontal dotted lines.



NOTES

A series of horizontal dotted lines for taking notes, spanning the width of the page.



FRENCH EDTECH & RH TOUR

EXPO 2020 DUBAI



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